



i-Report – “tell your story”

Description

The premise of this activity is to empower Maldivians, to equip them with the knowledge and ability to observe and report on their environment and understand its impact on their wellbeing. Under this activity, people from all islands of the Maldives, will make a small report on the distinctiveness of their natural environment, biodiversity and natural features which is of significance historically, culturally, and also protect the particular island from the natural hazards. The purpose of the i-Report campaign is to raise awareness among the public on the current and possible future impacts of natural disasters to Maldives.

The main idea behind this activity is to empower people to use resources at hand, to investigate the importance of the natural surroundings, and to document specific natural features within the island which plays an important role in helping to mitigate and protect their island from natural hazards they frequently face. It is important to use a variety of investigative approaches, which could include interviews with people (elders, teachers, island leaders, parents), data from past studies, as well as your own observation and understanding of the island’s natural environment.

In summary the concept is that **the i-Report should first and foremost focus on the distinctiveness of the island’s natural environment, and the role it has in protecting the island from natural hazards, historically as well as at present. Submissions can focus on how the people of your island usually react to natural disasters such as Tsunami, flooding due to heavy rains, gusty winds, ‘udha’ etc with special focus on how the people react before, during and after such events and what their level of preparedness was previously and how it has improved. And also what needs to be improved, what features of your island need to be protected, what behavioral change needs to take place among your community to reduce the impact of disasters to your island and your community.**

Another possible focus can be on the 2006 Tsunami such as what happened on your island that day, how people reacted, what vulnerabilities of your island resulted in the damages that were caused and what could have reduced those damages. Personal stories and research can be used to highlight what has changed on the island since then and what more needs to be done to further improve the resilience of your community. i-Reports can be an easy way for you to tell the story of your island and your community.

The i-Report submissions will be judged by a panel of Disaster Management professionals and the winners will be given certificates and awards (to be decided at a future date). Submission is open from all islands and submissions can be made individually or as a group.

Submission Formats

- Video (Short Video)
- Photographic (Pictures with narrative)
- Text (Investigative report, or article)

Criteria for video and photographic format

The following points will need to be considered when developing an i-Report:

- All types of video recording equipment could be used (including mobile phones). The video will be judged more on the content and how it is presented than on the video quality.
- All video reports need to include a voice-over, and must be in Dhivehi/English
- Video reports should be in one of the following formats: mpeg, avi , mov
- Video reports should be a minimum 7 minutes and a maximum 15 minutes
- The Island/atoll and topic need to be identified at the beginning of the clips
- If a person speaks in the Video the person's name should be displayed in the video
- For an idea of a possible video please see <http://youtu.be/OrulaPiFFHc>

Criteria for Text Report format

- Should not exceed more than 1000 words.
- Photographs, drawings and diagrams can be included in textual reports
- Photographic reports can have a maximum of 10 photographs with narratives for each photo not exceeding 180 words
- Text documents should be in PDF format
- Could be either in English or Dhivehi.

Submission details

The submissions could be made in either of the following ways:

- Send a CD/DVD copy of the i-Report to Maldivian Red Crescent, 3rd Floor, H. Gaadhoo Building, Boduthakurufaanu Magu, Male'
- Send your submission on a CD/DVD to your island's Council Office along with your contact details
- Upload the i-Report directly to www.rakkaa.mv website

All hard copy submissions should come along with a completed Submission Form.

Deadline: 1st December, 2011

Presentation of i-Reports

All i-Reports will be collated then made available for public viewing or on www.rakkaa.mv as part of the commemorative activities marking the Unity Day on 26 December 2011.

Contact:

For more information please contact 7970294 (from 9am – 5pm)